



## **The Florida Bar Family Law Section** **ANNUAL Promotional and Sponsorship Opportunities** **(2020-21 Florida Bar Cycle)**

**What better way to promote your company or firm to our nearly 4,000 members?**

You will reach attorneys, accountants, business valuers, financial planners, mediators, mental health professionals, paralegals, parenting coordinators, vendors, and vocational rehabilitation experts throughout Florida.

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### **Signature Annual Sponsor: \$7,500**

- Recognition as a Signature Sponsor with signage at each regularly scheduled live and virtual Family Law Section meeting or event occurring during the 2020-21 Bar cycle. Signature Sponsors will receive top billing and larger space on signage than other sponsors.
- Full-page ad immediately following the Chair's message in each edition of The Commentator magazine published during the 2020-21 Bar cycle (four editions). Recognition as a Signature Sponsor in each issue of FAMSEG—the Family Law Section's e-newsletter throughout the 2020-21 Bar cycle (12 issues).
- Recognition will include a display of your logo and a link to your website in the sponsor section of the publication.
- Recognition as a Signature Sponsor in dedicated social media posts throughout the year.
- Recognition as a Signature Sponsor during four (4) Facebook Live broadcasts. Recognition as a Signature Sponsor at the top of the Family Law Section's website sponsor page throughout the 2020-21 Bar cycle.
- Four tickets to attend the Family Law Section Annual Awards & Installation Ceremony in June, at which you will be honored as a Signature Sponsor.
- Recognition as a Signature Sponsor during the Annual Awards & Installation Ceremony.
- Complimentary drink tickets and admission for up to two members of your company or firm for all regularly scheduled Family Law Section cocktail parties throughout the 2020-21 Bar cycle.
- In the event of a live CLE, an exhibit booth at two live CLE events put on by The Section during the 2020-21 Bar cycle.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*



## Platinum Annual Sponsor: \$5,000

- Recognition as a Platinum Sponsor with signage at each regularly scheduled live and virtual Family Law Section meeting or event occurring during the 2020-2021 Bar cycle. Platinum sponsors will receive larger space on signage than Gold, Silver and Bronze sponsors.
- Full-page ad in each edition of The Commentator magazine published during the 2020-21 Bar cycle (four editions).
- Recognition as a Platinum Sponsor in each issue of FAMSEG—the Family Law Section’s e-newsletter throughout the 2020-21 Bar cycle (12 issues). Recognition will include a display of your logo with a link to your website in the sponsor section of the publication.
- Recognition as a Platinum Sponsor in dedicated social media posts throughout the year.
- Recognition as a Platinum Sponsor during three (3) Facebook Live broadcasts.
- Recognition as a Platinum Sponsor on the Family Law Section’s website sponsor page throughout the 2020-21 Bar cycle.
- Four tickets to attend the Family Law Section Annual Awards & Installation Ceremony in June, at which you will be honored as a Platinum Sponsor.
- Recognition as a Platinum Sponsor during the Annual Awards & Installation Ceremony.
- Complimentary drink tickets and admission for up to two members of your company or firm for all regularly scheduled Family Law Section cocktail parties throughout the 2020-21 Bar cycle.
- In the event of a live CLE, an exhibit booth at one live CLE event put on by The Section during the 2020-21 Bar cycle.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*

## Gold Annual Sponsor: \$3,500

- Recognition as a Gold Sponsor with signage at each regularly scheduled live and virtual Family Law Section meeting or event occurring during the 2020-21 Bar cycle.
- 1/2-page ad in each edition of The Commentator magazine published during the 2020- 2021 Bar cycle (4 editions).
- Recognition as a Gold Sponsor in each issue of FAMSEG—the Family Law Section’s e-newsletter throughout the 2020-21 Bar cycle (12 issues). Recognition will include a display of your logo with a link to your website in the sponsor section of the publication.
- Recognition as a Gold Sponsor in dedicated social media posts throughout the year.
- Recognition as a Gold Sponsor during two (2) Facebook Live broadcasts.
- Recognition as a Gold Sponsor on the Family Law Section’s website sponsor page throughout the 2020-2021 Bar cycle.



- **Gold Annual Sponsor, continued**

- Two tickets to attend the Family Law Section Annual Awards & Installation Ceremony in June, at which you will be honored as a Gold Sponsor.
- Recognition as a Gold Sponsor during the Annual Awards & Installation Ceremony.
- Complimentary drink tickets and admission for up to two members of your company or firm for all regularly scheduled Family Law Section cocktail parties throughout the 2020-21 Bar cycle.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*

## **Silver Annual Sponsor: \$2,500**

- Recognition as a Silver Sponsor with signage at each regularly scheduled live and virtual Family Law Section meeting or event occurring during the 2020-21 Bar cycle.
- 1/3-page ad in each edition of The Commentator magazine published during the 2020-21 Bar cycle (4 editions).
- Recognition as a Silver Sponsor in each issue of FAMSEG—the Family Law Section’s e-newsletter throughout the 2020-21 Bar cycle (12 issues). Recognition will include a display of your logo with a link to your website in the sponsor section of the publication.
- Recognition as a Silver Sponsor in dedicated social media posts throughout the year.
- Recognition as Silver Sponsor during two (2) Facebook Live broadcasts.
- Recognition as a Silver Sponsor on the Family Law Section’s website sponsor page throughout the 2020-21 Bar cycle.
- Complimentary drink tickets and admission for up to two members of your company or firm for all regularly scheduled Family Law Section cocktail parties throughout the 2020-21 Bar cycle.
- One ticket to attend the Family Law Section Annual Awards & Installation Ceremony in June, at which you will be honored as a Silver Sponsor.
- Recognition as a Silver Sponsor during the Annual Awards & Installation Ceremony.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*



## Bronze Annual Sponsor: \$1,500

- Recognition as a Bronze Sponsor with signage at each regularly scheduled live and virtual Family Law Section meeting or event occurring during the 2020-21 Bar cycle.
- 1/3-page ad in two editions of The Commentator magazine published during the 2020-21 Bar cycle.
- Recognition as a Bronze Sponsor in each issue of FAMSEG—the Family Law Section’s e-newsletter throughout the 2020-21 Bar cycle (12 issues). Recognition will include a display of your logo with a link to your website in the sponsor section of the publication.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*
- Recognition as a Bronze Sponsor in social media posts throughout the year.
- Recognition as a Bronze Sponsor on the Family Law Section’s website sponsor page during the 2020-21 Bar cycle.
- One ticket to attend the Family Law Section Annual Awards & Installation Ceremony in June, at which you will be honored as a Bronze Sponsor.
- Recognition as a Bronze Sponsor during the Annual Awards & Installation Ceremony.
- *Please note: This sponsorship package does not include any benefits pertaining to The Annual Marital and Family Law Board Certification Review Course or section retreats. Please contact us if you are interested in discussing sponsorship for these events.*



**We would be happy to customize a sponsorship package for your needs and budget! For assistance with any of our sponsorship packages, please contact Sponsorship Committee Chair Shannon McLin Carlyle at [Sponsorship@familylawfla.org](mailto:Sponsorship@familylawfla.org) or (407) 815-8100; (352) 874-8100.**

**You may sign up and [pay online](#)<sup>1</sup> or mail the information below with a check made out to "The Florida Bar" to:**

**The Florida Bar  
Family Law Section  
Attn: Willie Mae Shepherd  
651 East Jefferson Street  
Tallahassee, Florida 32399-  
2300**

Level of Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

**[Thank you for your support of the Family Law Section of The Florida Bar.](#)**

<sup>1</sup> <https://member.floridabar.org/s/lt-event?id=a1R1R000006xr1xUAA>