



THE FLORIDA BAR FAMILY LAW SECTION

ANNUAL Promotional and Sponsorship Opportunities

July 1, 2011 – June 30, 2012
(2011 – 2012 Florida Bar Cycle)

What better way to promote your company or firm to our 4,100+ members – including attorneys, accountants, business valuers, financial planners, general magistrates, judges, mediators, mental health professionals, paralegals, parenting coordinators, vendors and vocational rehabilitation experts?

Platinum Annual Sponsor: \$ 15,000.00 –

Your Platinum Sponsorship package includes:

- ★ Recognition as a Platinum Sponsor with signage at each Family Law Section event occurring during the 2011 – 2012 Bar Cycle. Platinum sponsors will receive top billing and larger space on signage than other Sponsors.
- ★ Full page ad in each edition of *The Commentator* published during the 2011 – 2012 Bar Cycle.
- ★ Recognition as a Platinum Sponsor on each edition of *FAMSEG*– the Family Law Section's e-newsletter – throughout the 2011 – 2012 Bar Cycle. *FAMSEG* is distributed to our 4,100 members via email approximately once per month. Recognition will include both a verbal recognition in the Chair's message video on *FAMSEG* and also a display of your logo in the *Sponsor section* of the publication.
- ★ Ability to exhibit a 30-second video commercial (*You Tube* format) on the Family Law Section website's *Sponsor page* during the 2011 – 2012 Bar Cycle. The video will be subject to approval of the Section and shall contain a disclaimer that it is not an endorsement of the Section.
- ★ 5-minute speaking opportunities at two luncheons or cocktail parties (or a combination thereof) of the Family Law Section during the 2011 – 2012 Bar Cycle, and if you elect to attend, the in-state retreat and out-of-state retreat.
- ★ Exclusive recognition as a Sponsor of a breakfast or refreshment break at one Family Law Section event during the 2011 – 2012 Bar Cycle.
- ★ Inclusion on Family Law Section's website *Photo Gallery* for each live event during the 2011 – 2012 Bar Cycle.
- ★ Recognition as Platinum Sponsor in the program for each Family Law Section event during the 2011 – 2012 Bar Cycle.

- ★ Rotating recognition as Platinum Sponsor with Chair’s message on the home page of the Family Law Section’s website throughout the 2011 – 2012 Bar Cycle.
- ★ Recognition as Platinum Sponsor in “Chair’s Report” at each Executive Council meeting during the 2011 – 2012 Bar Cycle – memorialized in the meeting minutes that can be viewed on the Family Law Section’s website.
- ★ Recognition in Florida Bar Journal’s Annual Report of the Family Law Section – distributed to over 88,000 members of the Florida Bar.
- ★ Recognition as Platinum Sponsor on the Family Law Section’s Facebook page during the 2011 – 2012 Bar Cycle.
- ★ Advertisement on one telephonic CLE flyer during the year – distributed to all 4,100 members via mail. (Please note: the Family Law Section will strive to include your company or firm on the flyer for a related topic to your industry, but cannot guarantee same)
- ★ Complimentary drink tickets and admission for up to two members of your company or firm for all Family Law Section luncheons, cocktail parties and dinners throughout the 2011 – 2012 Bar Cycle.
- ★ Please note: This sponsorship package does not include any benefits pertaining to the Family Law Section/American Academy of Matrimonial Lawyers *Marital and Family Review Course* or its related events as that is not exclusively a Family Law Section event. A separate sponsorship form for that event will be available shortly.

Gold Sponsor: \$ 7,500.00–

Your Gold Sponsorship package includes:

- ★ Recognition as a Gold Sponsor with signage at each Family Law Section event occurring during the 2011 – 2012 Bar Cycle.
- ★ ½ page ad in each edition of *The Commentator* published during the 2011- 2012 Bar Cycle.
- ★ Advertisement on one telephonic CLE flyer during the year – distributed to all 4,100 members via mail. (Please note: the Family Law Section will strive to include your company or firm on the flyer for a related topic to your industry, but cannot guarantee same)
- ★ Recognition as a Gold Sponsor on each edition of *FAMSEG* – the Family Law Section’s e-newsletter – throughout the 2011 – 2012 Bar Cycle. *FAMSEG* is distributed to our 4,100 members via email approximately once per month. Recognition will include both a verbal recognition in the Chair’s message video on *FAMSEG* and also a display of your logo in the *Sponsor section* of the publication.
- ★ Recognition as Gold Sponsor on Family Law Section’s website *Sponsor Page* during the 2011 – 2012 Bar Cycle.
- ★ Recognition as Gold Sponsor in “Chair’s Report” at each Executive Council meeting during the 2011 – 2012 Bar Cycle – memorialized in the meeting minutes that can be viewed on the Family Law Section’s website.
- ★ Inclusion on Family Law Section’s website *Photo Gallery* for each live event during the 2011- 2012 Bar Cycle.
- ★ Recognition as Gold Sponsor in the program for each Family Law Section event during the 2011 – 2012 Bar Cycle.
- ★ Recognition as a Sponsor of a breakfast or refreshment break at one Family Law Section event during the 2011 – 2012 Bar Cycle.
- ★ Recognition as Gold Sponsor on the Family Law Section’s Facebook page during the 2011 – 2012 Bar Cycle.
- ★ Complimentary drink tickets and admission for up to two members of your company or firm for all Family Law Section cocktail parties throughout the 2011 – 2012 Bar Cycle.

- ★ Complimentary admission for up to two members of your company or firm to the dinner at the Family Law Section's in-state retreat held during the 2011 – 2012 Bar Cycle.
- ★ Please note: This sponsorship package does not include any benefits pertaining to the Family Law Section/American Academy of Matrimonial Lawyers *Marital and Family Review Course* or its related events as that is not exclusively a Family Law Section event. A separate sponsorship form for that event will be available shortly.

Silver Sponsor : \$ 5,000.00–

Your Silver Sponsorship package includes:

- ★ Recognition as a Silver Sponsor with signage at each Family Law Section event occurring during the 2011 – 2012 Bar Cycle.
- ★ ¼ page ad in each edition of ***The Commentator*** published during the 2011 – 2012 Bar Cycle.
- ★ Recognition as a Silver Sponsor on each edition of ***FAMSEG*** – the Family Law Section's e-newsletter – throughout the 2011 – 2012 Bar Cycle. *FAMSEG* is distributed to our 4,100 members via email approximately once per month.
- ★ Recognition as Silver Sponsor on Family Law Section's website *Sponsor Page* throughout the 2011 – 2012 Bar Cycle.
- ★ Recognition as Silver Sponsor in "Chair's Report" at each Executive Council meeting during the 2011 – 2012 Bar Cycle – memorialized in the meeting minutes that can be viewed on the Family Law Section's website.
- ★ Recognition as Silver Sponsor on the Family Law Section's Facebook page during the 2011 – 2012 Bar Cycle.
- ★ Complimentary drink tickets and admission for one member of your company or firm to attend all Family Law Section cocktail parties throughout the 2011 – 2012 Bar Cycle.
- ★ Please note: This sponsorship package does not include any benefits pertaining to the Family Law Section/American Academy of Matrimonial Lawyers *Marital and Family Review Course* or its related events as that is not exclusively a Family Law Section event. A separate sponsorship form for that event will be available shortly.

Bronze Sponsor : \$2,500.00 –

Your Bronze Sponsorship package includes:

- ★ Recognition as a Bronze Sponsor with signage at each Family Law Section event occurring during the 2011 – 2012 Bar Cycle.
- ★ ¼ page ad in two editions of ***The Commentator*** published during the 2011 – 2012 Bar Cycle.
- ★ Recognition as a Bronze Sponsor on each edition of ***FAMSEG*** – the Family Law Section's e-newsletter – throughout the 2011 – 2012 Bar Cycle. *FAMSEG* is distributed to our 4,100 members via email approximately once per month.
- ★ Recognition as Bronze Sponsor on Family Law Section's website *Sponsor Page* during the 2011 – 2012 Bar Cycle.
- ★ Recognition as Platinum Sponsor on the Family Law Section's Facebook page during the 2011 – 2012 Bar Cycle.
- ★ Please note: This sponsorship package does not include any benefits pertaining to the Family Law Section/American Academy of Matrimonial Lawyers *Marital and Family Review Course* or its related events as that is not exclusively a Family Law Section event. A separate sponsorship form for that event will be available shortly.

***We would be happy to discuss customizing a sponsorship package
for your needs and budget !***

Family Law Section 2011 – 2012 ANNUAL¹ Sponsorship Agreement

Today's Date: _____

Company Name: _____
(Print name exactly as you want it to appear on sponsorship materials)

Contact Name: _____

Telephone: () _____ Fax: () _____

E-mail: _____

Address: _____
(All event information will be sent to this address unless otherwise indicated)

Select:

- Platinum Sponsor (item # 8100023) \$15,000.00**
- Gold Sponsor (item # 8100024) \$ 7,500.00**
- Silver Sponsor (item # 8100025) \$ 5,000.00**
- Bronze Sponsor (item # 8100026) \$ 2,500.00**
- I would like to discuss a package based on my needs and budget**

Please return this completed form with payment² to:

Vicki Simmons, Program Administrator
The Florida Bar
651 E. Jefferson Street
Tallahassee, FL 32399-2300
Fax: (850) 561-9427

- Pay by Check: Make checks payable to "The Florida Bar, Family Law Section"**
- Pay by Credit Card:**

I hereby agree that all portions of my sponsorship pledged to The Florida Bar Family Law Section be charged to the card information below:

Type of Card (circle): VISA MASTERCARD AMEX DISCOVER Exp. Date: ____/____
(MO./YR.)

Credit Card Number: _____

Billing Address: _____

Printed Name: _____

Daytime Telephone: _____

Signature: _____

If you have any questions, please do not hesitate to contact
Vicki Simmons at (850) 561-5650 or at vsimmons@flabar.org or
Patricia Kuendig, Sponsorship Committee Chair, at (786) 525-4095 or patricia@kuendiglaw.com

¹Please note that our annual sponsorships and all of the benefits thereof end on June 30, 2012, regardless of your date of commitment.

²Quarterly and semi-annually billing arrangements are available. For more information, please contact Vicki Simmons.