

Florida Bar  
Membership Committee  
August 14, 2009

## Agenda

### Introduction of Members

#### Increasing attorney membership

GOAL - 4% increase of membership for 2009-2010

Seminar/Certification

Sponsorship Committee

Email blast to every Florida bar member – encouraging them to join all the sections

Regions – South, Middle and North Sections

Newsletter for the Florida bar voluntary bar associations

FAMSEG

Website and Facebook - Eddie Stevens

Letter wiring campaign - Names for the EC members

Mediators and Judiciary

#### Increasing non-attorney members

Affiliate members of the Florida Bar

Paralegals

Accountants

Therapist

Parenting Coordinators

#### Meetings

Telephonic meetings

Live meetings 30 mins; except September meeting